

R19

Code No: 764AK

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA IV Semester Examinations, February - 2025

TALENT AND KNOWLEDGE MANAGEMENT

Time: 3 Hours

Max.Marks:75

Note: i) Question paper consists of Part A, Part B.

ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.

iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

PART - A

(25 Marks)

- 1.a) Explain the Talent Management Grid with an example. [5]
- b) How is Talent Acquisition done in modern era? [5]
- c) Describe the basic Knowledge Management Strategies. [5]
- d) What are the different types of knowledge? [5]
- e) What is the impact of Knowledge Management on people and processes? [5]

PART - B

(50 Marks)

- 2.a) Explain the components of Talent Management.
- b) Illustrate the talent management process with an example. [5+5]

OR

- 3.a) Write a note on Competency assessment and Competency modeling.
- b) Describe the concept of potential forecast in TM. [5+5]
- 4.a) Examine the importance of succession planning in any organization?
- b) How do you identify talent and align it to business? [5+5]

OR

- 5.a) Discuss the role of coaching in Talent Development.
- b) Explain various types of coaching. [5+5]

- 6.a) Explain about the forces driving Knowledge Management.
- b) Brief on Knowledge Management system. [5+5]

OR

- 7.a) Discuss the issues in Knowledge Management.
- b) Describe the role of technologies in KM. [5+5]

- 8.a) Differentiate Information, Knowledge and Wisdom.
- b) What is Subjective and Objective Knowledge? [5+5]

OR

9. Discuss the importance of Knowledge Management assessment and brief on types of assessment with suitable examples. [10]

- 10.a) Explain Knowledge Management Processes.
- b) Examine the impact of KM on products. [5+5]

OR

11. Discuss different Knowledge Management approaches with suitable illustration. [10]